

Amendments to the Drawings:

Please add the enclosed Figures 4 and 5 to the application.

REMARKS

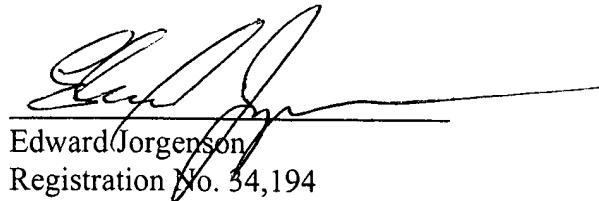
On September 6, 2005, Applicants' petition requesting that the above-identified application be accorded a filing date of April 1, 2004, with Figures 4 and 5 as part of the original disclosure was dismissed. Therefore, Applicant herewith submits Figures 4 and 5 as a preliminary amendment to the drawings.

As set forth in the Brief Description of the Drawings, Figure 4 is a schematic representation illustrating the geographic flow of printed advertisements in accordance with the invention. More specifically, Figure 4 is an outline map of the state of Texas (Specification, p.9, lines 17-19) that schematically illustrates a distribution center 14, a private delivery service 16, carriers 18 and customers 20 as discussed from p.9, line 9 to p.10, line 9 of the specification. Each numbered element of Figure 4 is identified in the specification along with a description of the geographic flow of printed advertisements represented in Figure 4. No new matter is added.

Figure 5 is schematic representation of an embodiment of the invention that utilizes a network system 30. (Specification, p.10, lines 9-10). Figure 5 illustrates remote computer terminals 32 used to access a publishing house or local printer 34 via the Internet 33. (Specification, p. 10, lines 10-18). Also illustrated in Figure 5 are publishing house computer 36 (Specification, p.10, line 13), private delivery services 38, (Specification, p. 11, line 19), recipients 42, (Specification, p. 12, line 18), distribution center 44 (Specification, p. 12, line 17) and carriers 46 (Specification, p.13, line 1). Each numbered element of Figure 5 is identified in the specification along with a description of the role of each element in the method and system schematically represented in Figure 5. Thus, no new matter is added with this amendment. The drawing figures make these features easier to visualize but do not add content beyond what is described in the specification.

It is believed that no additional fees are due. If this is incorrect, the Commissioner is hereby authorized to charge any fees which may be required by this paper to Deposit Account No. 50-1588.

Respectfully submitted,



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